

PRODUCT PORTFOLIO 2024



Italy's essence from our table to yours

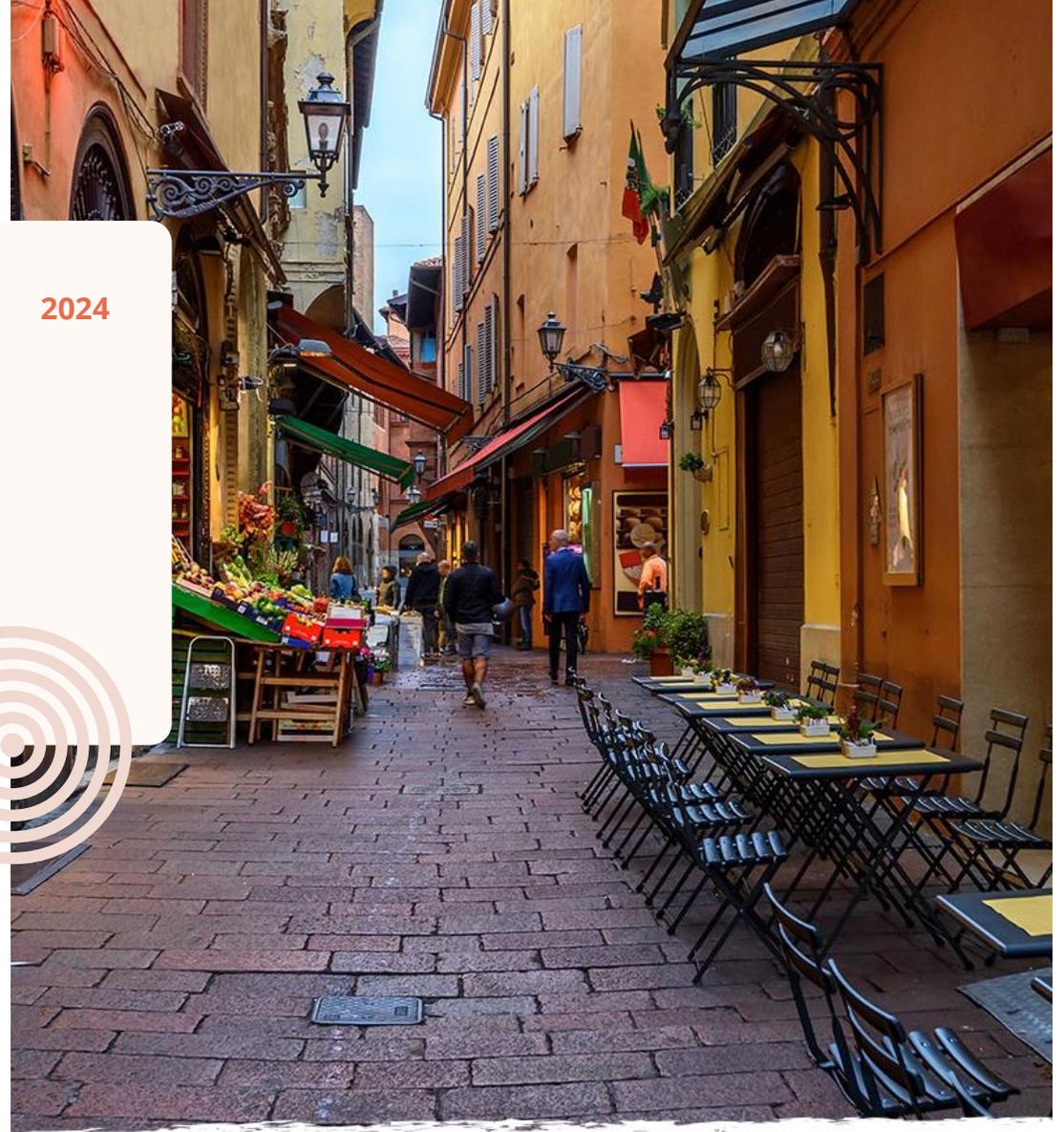


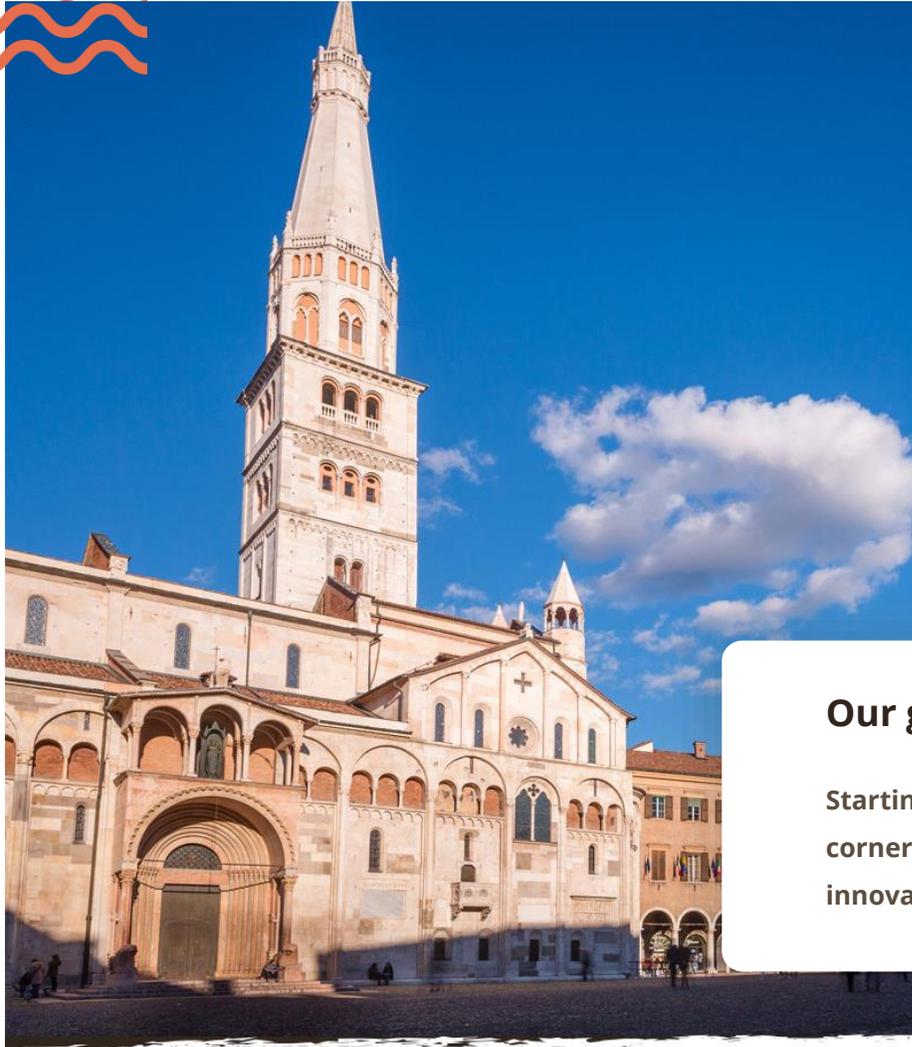
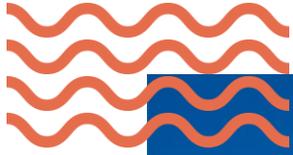
Welcome to Via Emilia

Product Portfolio

Via Emilia delivers the essence of Emilia Romagna and Italy through high-quality frozen dishes. Our mission is to share authentic Italian flavors globally, carefully sourcing ingredients and crafting each dish with expertise.

2024





Our Identity.

After nearly 10 years of experience managing a brand, Emilia Foods has decided to expand the reach of its in-house brand, Via Emilia.

Via Emilia is named after the historic trade route that has been one of Italy's oldest and most renowned, used for centuries to transport food from city to city, crossing Italy from side to side.

Our global vision is embodied by this decision:

Starting from the heart of Emilia Romagna and reaching every corner of the world, we aim to bring both traditional and innovative food products to houses worldwide.





Why Choose the Via Emilia Brand ?



Italian Authenticity, in a New Way

Resonates Italian cuisine with modern packaging, an ideal shelf addition.



Millennial Appeal: Cultural Influence & Uniqueness

Consumers, especially younger demographics, value cultural authenticity and uniqueness.



Via Emilia: The Perfect Blend

Offers an enticing mix—authentic Italian flavors in a modern, eye-catching presentation.



Our New Design Inspired by the Grandeur of Via Emilia

In 2024, Via Emilia reveals a completely new image, strengthening its brand and reinforcing its presence, conveying a message of quality, modernity, and taste.

A Road Connecting Italy

The division into two sections, with a jagged line, refers to Via Emilia, while the centrality of our logo symbolize Modena, where we draw inspiration and our passion for food.

1

Product is KING!

We make our consumers' mouths water.

2

A Touch of Color

To differentiate each item among a category for an eye-catching effect on shelves

3

Brand Centrality

Representing Modena at the center of Emilia Romagna

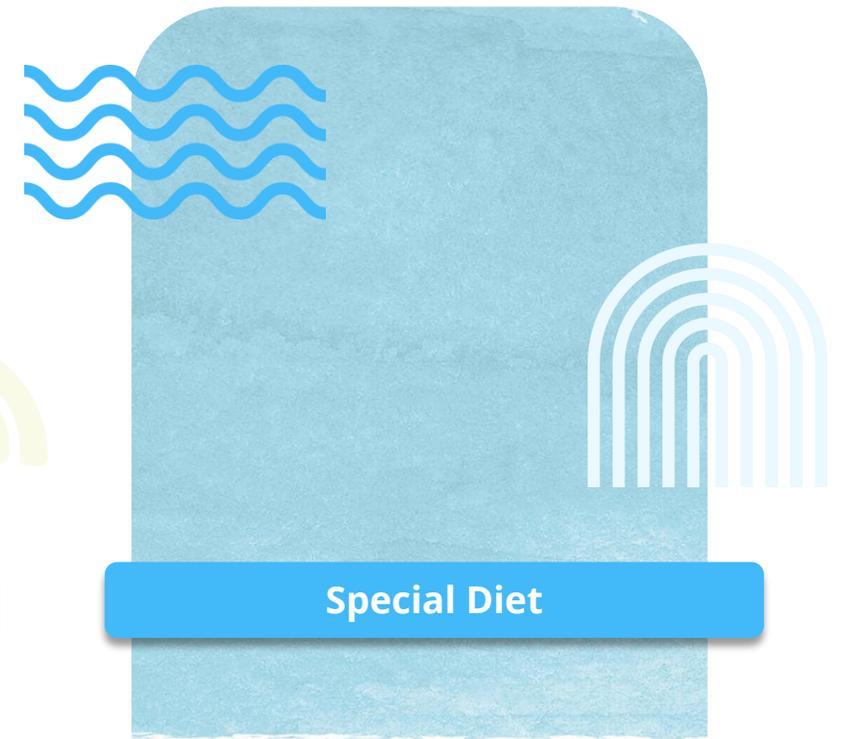
4

Information at Glance

All you need to know about the product for a conscious choice

Our 3 Product Lines

Our mission is to bring the flavors of Italy into homes all over the world. In pursuit of this mission, we have crafted three extraordinary product lines, each with its own distinctive characteristics, designed to satisfy everyone's tastes and needs.





PIZZA TERRANEA

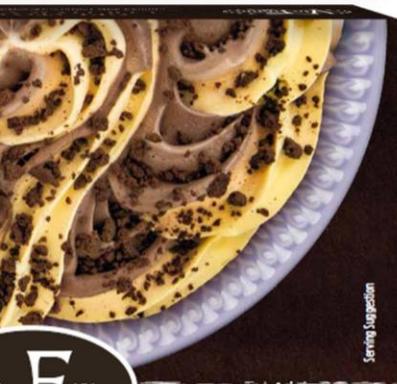
delicious Mushroom, baby Artichokes, Black Olives, Zucchini and Eggplants

PRODUCT OF ITALY

GMO FREE • NO PRESERVATIVES

NET WT 16.7 oz (473g)

KEEP FROZEN
COOK THOROUGHLY



Via Emilia

TO CAKE & VANILLA

Italian Gelato with a soft layer and crunchy crumbles

PRODUCT OF ITALY

GMO FREE

43.28 fl oz (1280 mL)

KEEP FROZEN



Via Emilia

ITALIAN GELATO MACARONS

Decadent bite of French Style Macaron filled with creamy Italian Gelato in 6 flavours:
Chocolate, Hazelnut, Lemon, Pistachio, Raspberry and Salt Caramel

PRODUCT OF ITALY

WAIT 5 MINS
BEFORE EATING

GMO FREE • NO ARTIFICIAL FLAVORS

20.88 fl oz (624 mL)

KEEP FROZEN



EXTRA SAUCED

Via Emilia

TORTELLONI BASIL PESTO

Ricotta and spinach Tortelloni with a flavorful sauce made from fresh basil

PRODUCT OF ITALY

READY IN 6 MINUTES

GMO FREE • NO ARTIFICIAL FLAVOURS

NET WT 9.5 oz (269g)

KEEP FROZEN
COOK THOROUGHLY



HEALTHY & CRUNCHY



EXTRA SAUCED

Via Emilia

About Via Emilia Gourmet Line



What sets this line apart is its exclusive use of premium Italian ingredients sourced from the country's finest regions, along with a wealth of culinary expertise. The result? A collection of recipes that draw inspiration from Italian tradition but cater to global tastes.



- Proudly crafted entirely in Italy.
- A harmonious fusion of artisanal craftsmanship and cutting-edge technology.
- Recipes that make a lasting impression, all crafted with the finest quality ingredients.

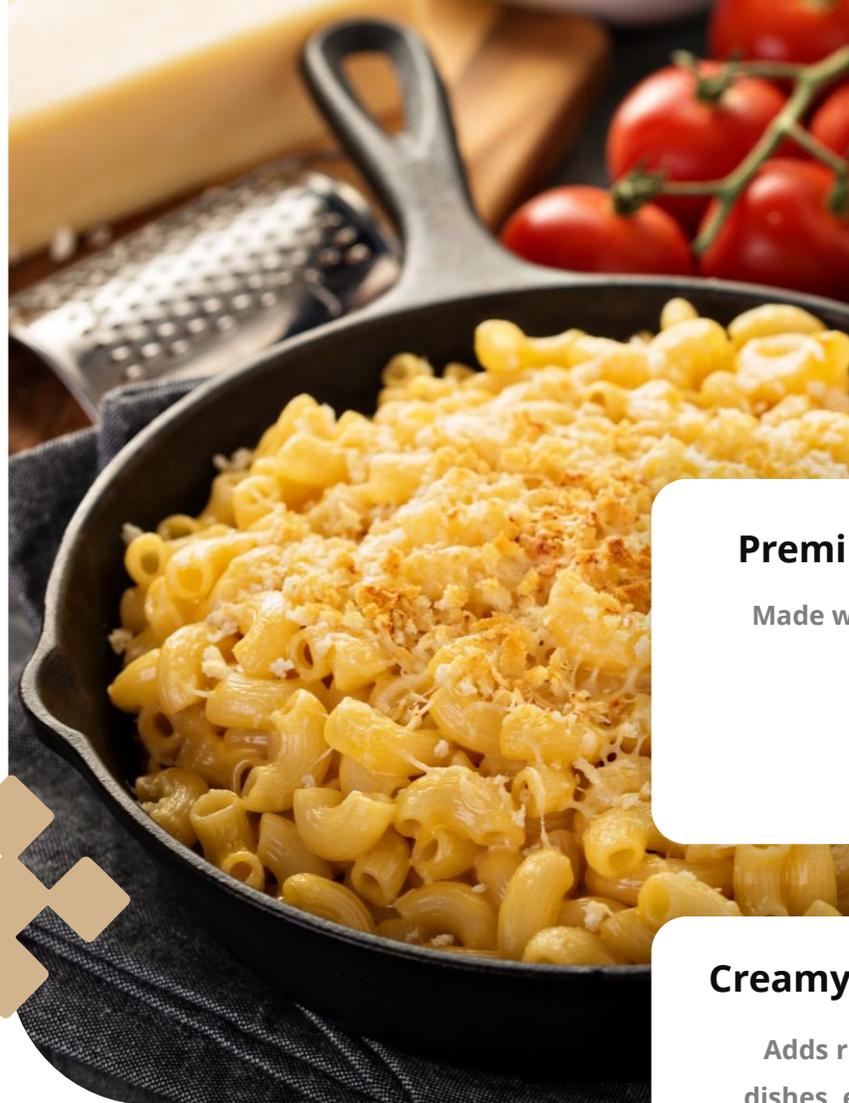
Gourmet Line

Via Emilia Meal Solutions.

Via Emilia brings you the absolute best in high-quality Ready Meals and Pasta, **with flavors that rival homemade**. These delectable treats are not only delicious but also a breeze to prepare, **ready in just a few minutes!**

Versatile Convenience

If you are looking for a satisfying and convenient meal, look no further than our ready meals. They are perfect for lunch or dinner, as a main course or a side dish.



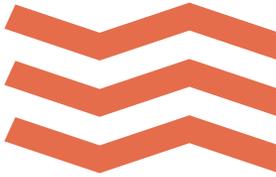
Premium Italian Pasta

Made with Italian top-quality ingredients.



Creamy and Extra Sauced

Adds richness and depth to dishes, enhancing their flavor.



Cooking Methods:

Unpack the meal, place the tray in either the microwave or conventional oven.
Allow the dish to cook.
Stir and enjoy!



Macaroni & Cheese
NET WT 10.6 oz (300g)



Fettuccine Alfredo
NET WT 10.6 oz (300g)



Tortelloni Basil Pesto
NET WT 9.5 oz (269g)



Ravioli Tomato & Peppers
NET WT 9.5 oz (269g)



4 Cheese Lasagna
NET WT 10.6 oz (300g)



Mushroom Lasagna
NET WT 10 oz (284g)



Vegetable Lasagna
NET WT 10 oz (284g)

Why Gourmet?

- No Artificial Colors
- No Artificial Flavors
- No Preservatives

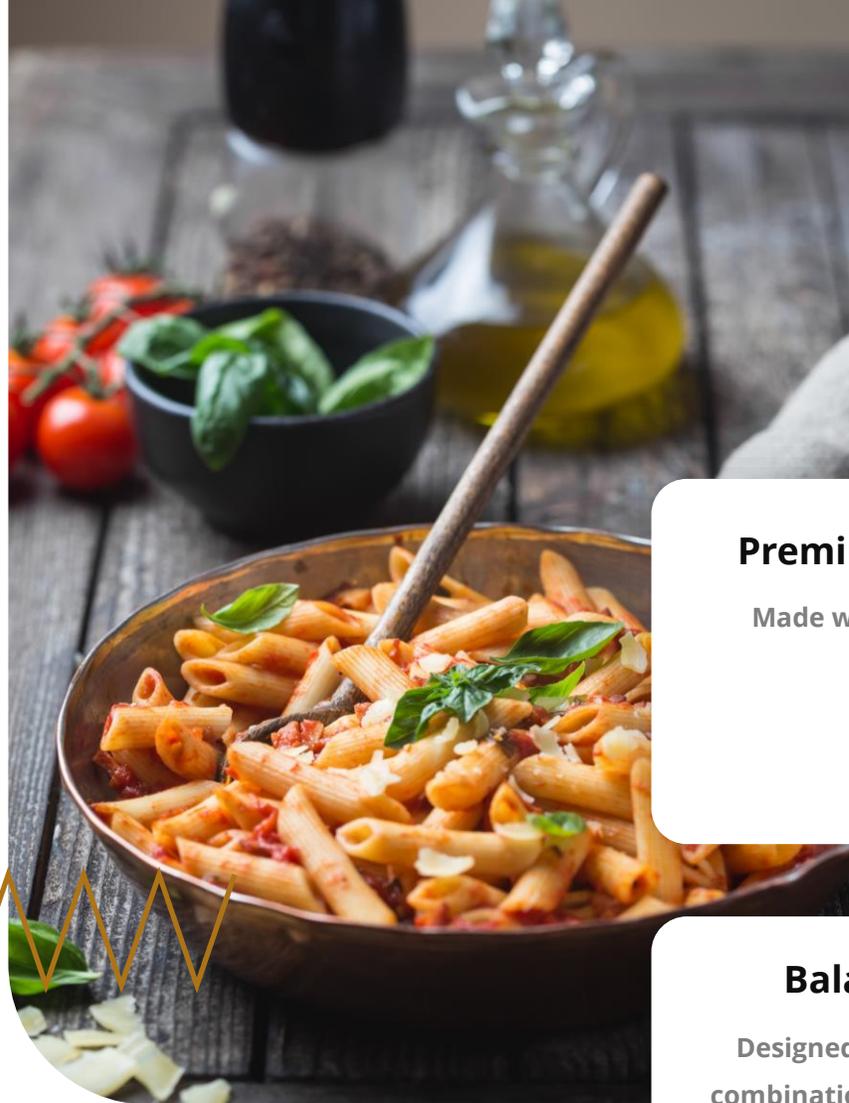
Gourmet Line

Via Emilia Skillet Solutions.

Via Emilia **Restaurant Quality Skillet Meals** are 100% made in Italy, always prioritizing maximum quality with a traditional and balanced taste.

Quality & Convenience

Our products are known for their **convenience and ease of preparation**, ideal for those looking for a quick and tasty meal. They are prepared with only **quality ingredients** and **typical Italian recipes**.



Premium Italian Pasta

Made with Italian top-quality ingredients.



Balanced Recipes

Designed to provide a balanced combination of essential nutrients.



Cooking Methods:

Open the package, pour into a pan or microwave-safe dish, and stir to combine the pasta with the sauce. Plate it and enjoy.



Gnocchi Four Cheese
NET WT 16 oz (454g)



Gnocchi Sorrentina
NET WT 16 oz (454g)



Penne Arrabbiata
NET WT 16 oz (454g)



Pesto Rotini with Cherry Tomatoes
NET WT 16 oz (454g)

Why Gourmet?

- No Artificial Colors
- No Artificial Flavors
- No Preservatives

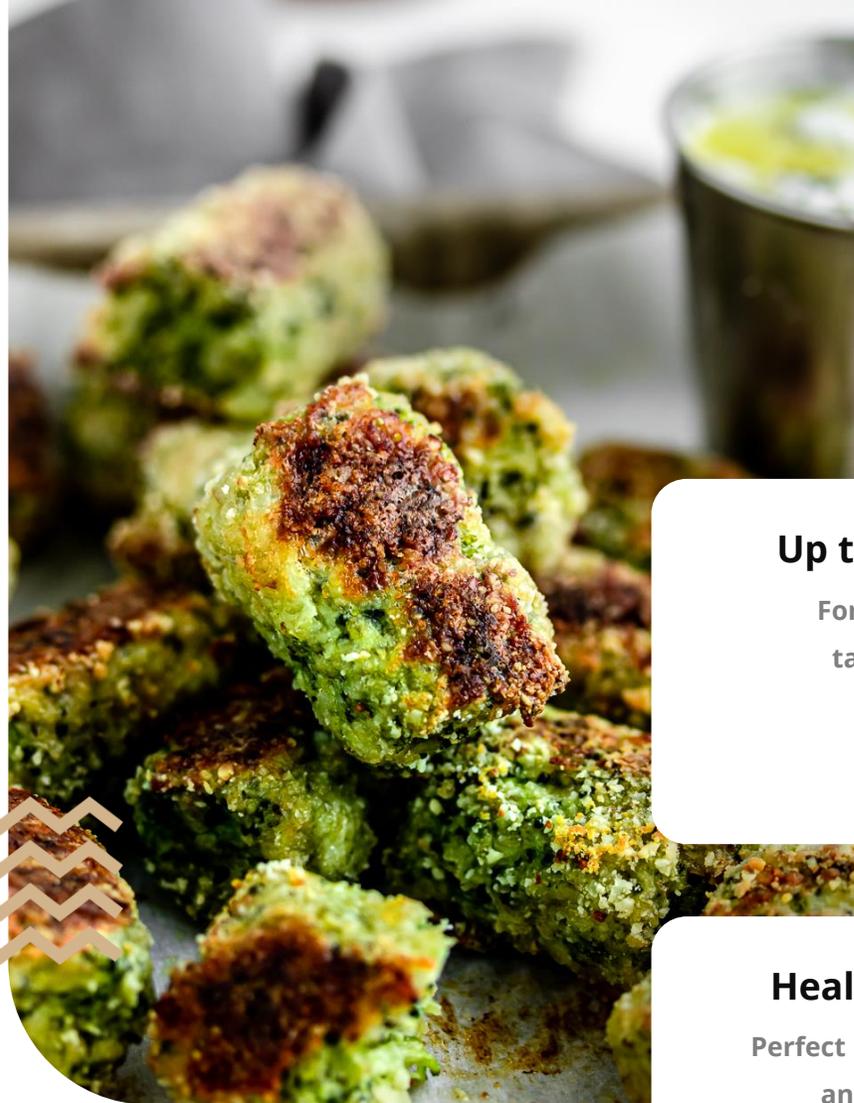
Gourmet Line

Via Emilia Veggie Crunch.

Delight your senses and elevate your dining experience as we introduce a **revolutionary era of appetizers** and sides that redefine the art of flavor.

From Seed to Harvest in Italy

We meticulously choose premium vegetables **from seed to harvest**, cultivating them in the fertile soils of Italy. Immerse yourself in a culinary experience that perfectly balances **health and indulgence**.



Up to 70% Veggies

For a full serving of
tasty vegetables.



Healthy & Crunchy

Perfect balance between diet
and crunchy taste.



Cooking Methods:

Very versatile, you can prepare them in the air fryer, oven, or deep fryer. And for hash browns? Give them a try in the skillet too!



Veggie Fries
Cauliflower
NET WT 12 oz (340g)



Veggie Fries
Broccoli
NET WT 12 oz (340g)



Cauliflower
Hashbrown
NET WT 12 oz (340g)



Veggie Tots
Broccoli & Cheese
NET WT 16 oz (454g)

Why Gourmet?

- No Artificial Flavors
- No Preservatives
- Rich In Fiber

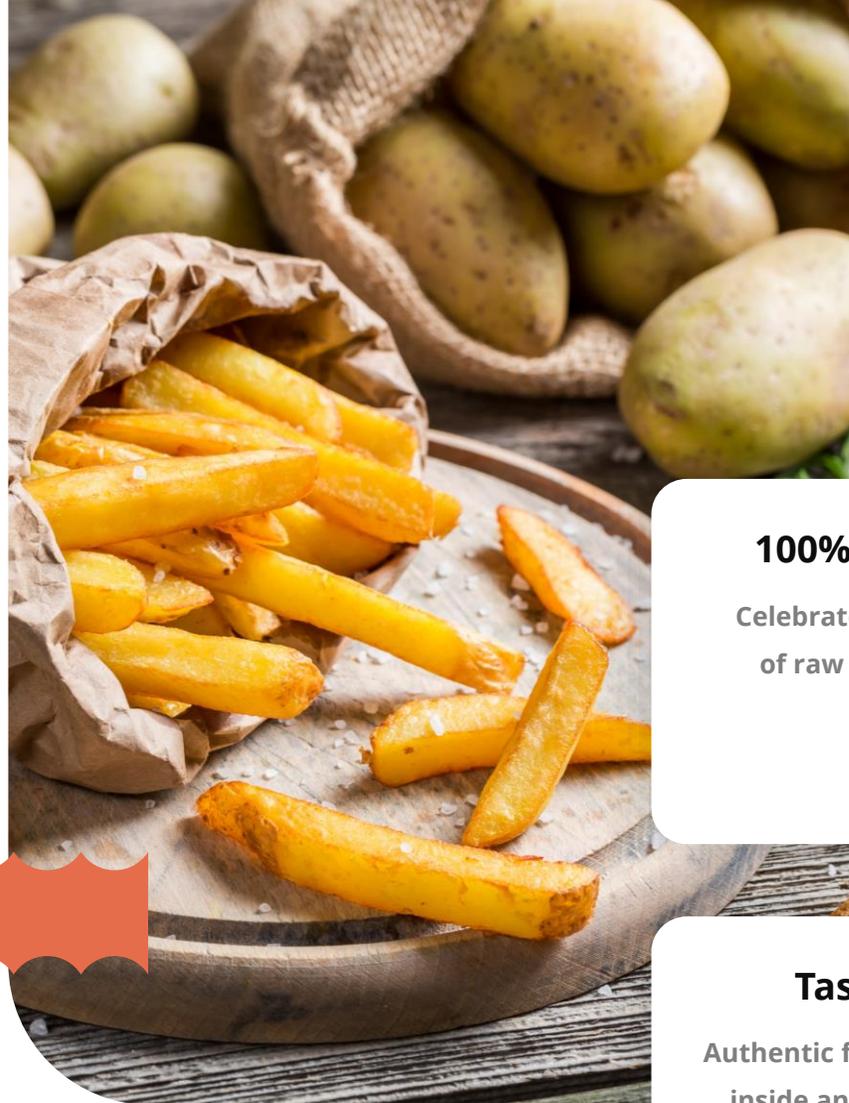
Gourmet Line

Via Emilia Fried Potatoes.

Attention to **quality ingredients** and craftsmanship contributes to making Via Emilia Fried Potatoes a true pleasure for the palate, offering a taste experience that reflects the richness and **tradition of Italian cuisine**.

Authentic Italian Delight

They are a perfect accompaniment for many dishes and are often preferred for their **freshness and authenticity** over industrial versions.



100% Italian Potatoes

Celebrate the taste and quality of raw materials from Italy.



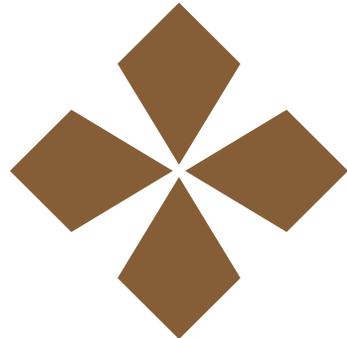
Tasty & Crunchy

Authentic flavor, soft texture on the inside and crispy on the outside.



Cooking Methods:

Very versatile, you can prepare them in the air fryer, oven, or deep fryer.



Straight Cut Fries
Potato
NET WT 24 oz (680g)



Crinkle Cut Fries
Potato
NET WT 24 oz (680g)



Steakhouse Fries
Potato
NET WT 24 oz (680g)



Tater Tots
Potato
NET WT 16 oz (454g)



Why Gourmet?

- Only Italian Potatoes
- No Artificial Flavors
- No Preservatives
- Low Sodium
- NO GMO

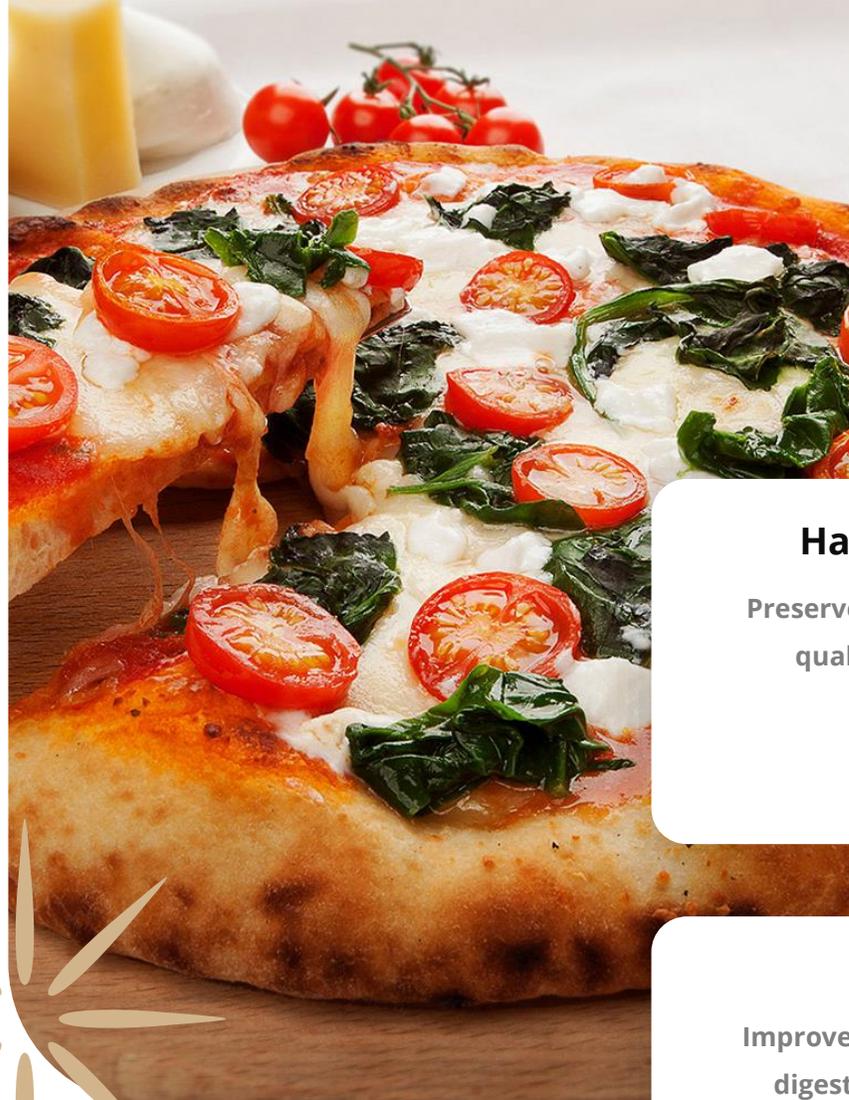
Gourmet Line

Via Emilia Napoli Style Pizza.

Via Emilia takes great care and responsibility in preparing our frozen pizzas to bring delight and happiness to every mealtime. Our Via Emilia Gourmet Pizza collection is meticulously crafted in a **charming Italian production facility**, skillfully blending tradition with innovation.

Premium Italian Ingredients

We exclusively use **top-quality Italian ingredients** to ensure that every bite captures the true essence of Italy, transporting your taste buds straight to the heart of the country.



Hand Stretched

Preserve the authenticity and quality of the product.



30h Rising

Improves pizza flavor, texture, digestibility and shelf life.



Cooking Methods:

Remove the pizza from the packaging, place it in the conventional oven, bake, and enjoy.



HOW IS MADE?

WATCH THE VIDEO



Pizza
Margherita
NET WT 15 oz (425g)



Pizza
Mediterranea
NET WT 16.7 oz (473g)

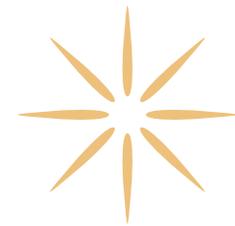


Pizza
Rustica
NET WT 16.7 oz (473g)



Pizza
5 Formaggi
NET WT 15 oz (425g)

AIRY AND PUFF NAPOLI STYLE CRUST



Why Gourmet?

- Vegetarian
- NO GMO
- No Artificial Flavors
- No Preservatives

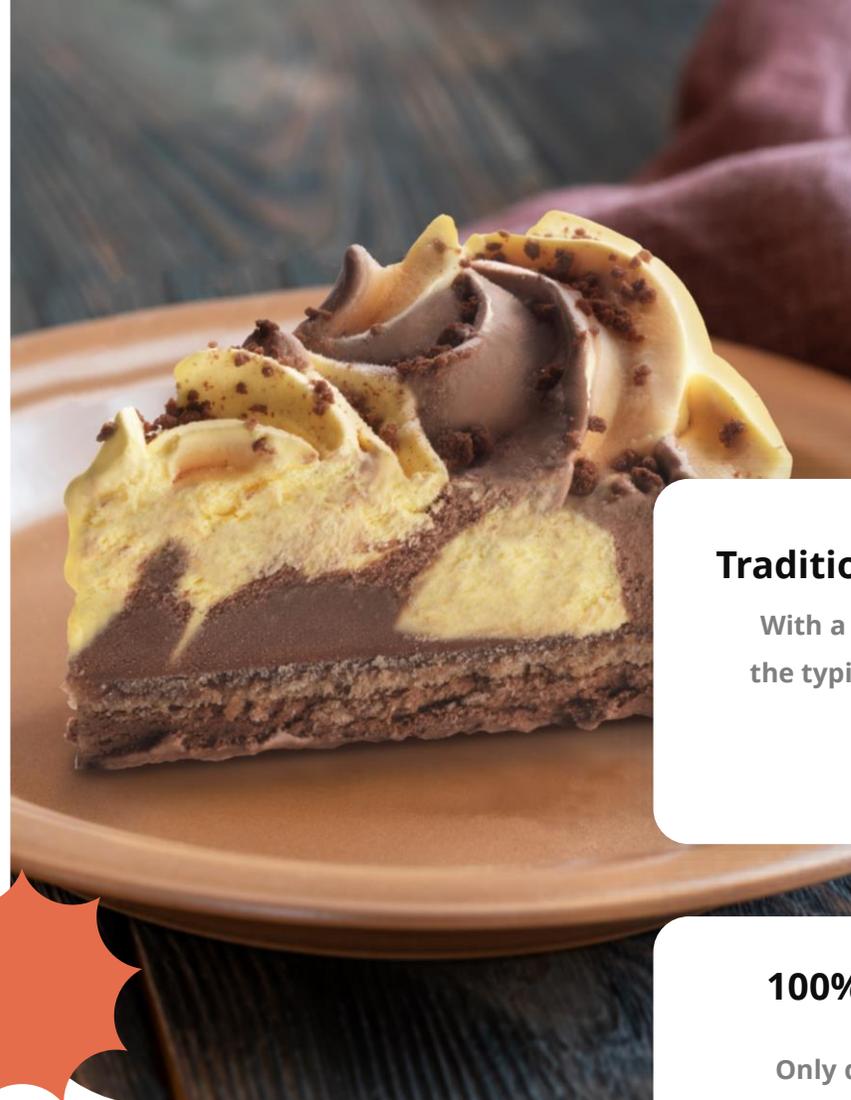
Gourmet Line

Via Emilia Italian Gelato Cake.

Indulge in Via Emilia's Gelato Cakes, meticulously crafted by master pastry chefs in **south of Italy**. We combine with our culinary expertise to create recipes **inspired by Italian traditions** while catering to a global audience.

Perfect Occasional Treats

They are ideal for birthdays, holidays, and other special moments, or simply as a refreshing indulgence after a long day.



Traditional Layered Cake

With a soft sponge cake and the typical decoration on top.



100% Italian Gelato

Only quality gelato cream made in south of Italy.



How to serve:

Remove the cake from the packaging, let it rest for 5 minutes before eating.

Thanks to the NEW EASY-TO-SERVE TRAY, bringing it to your table is even easier.



Gelato Cake
Cocoa & Vanilla
NET 43.28 fl oz (800g)



Gelato Cake
Strawberry & Vanilla
NET 43.28 fl oz (800g)

HOW IS MADE?

WATCH THE VIDEO

Why Special?

- Vegetarian
- NO GMO

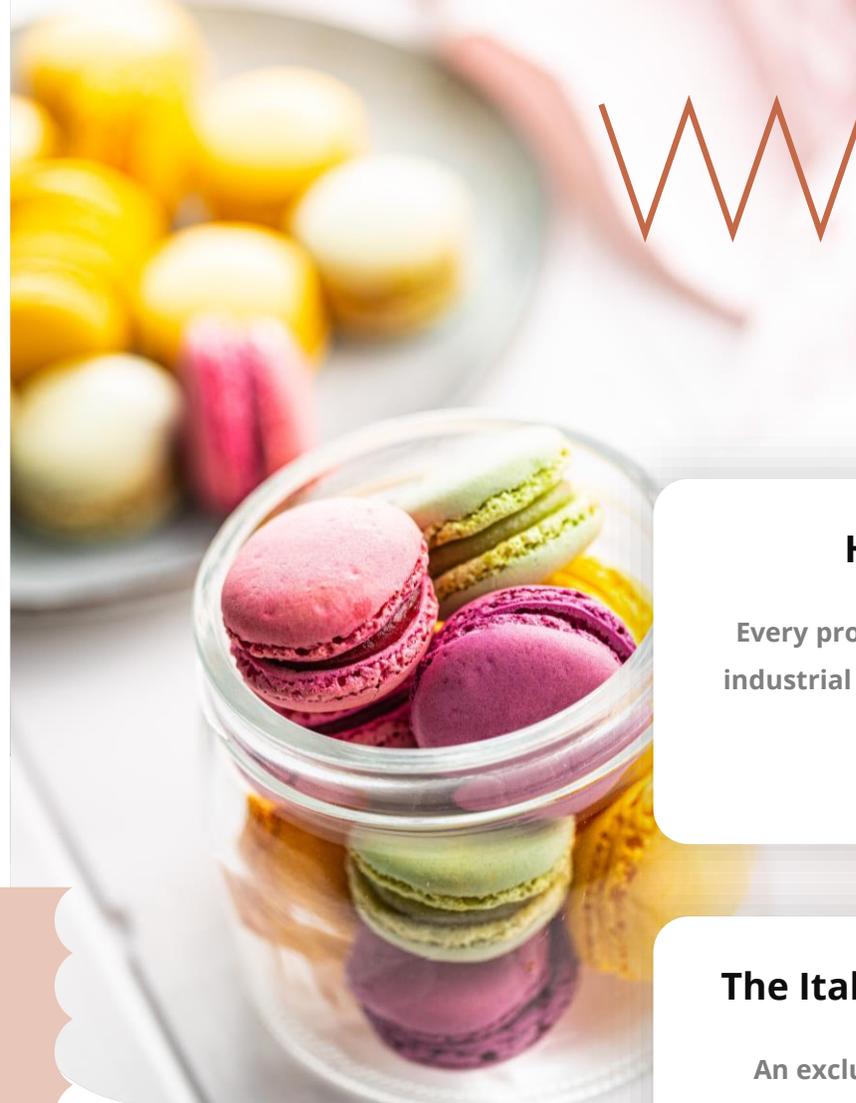
Gourmet Line

Via Emilia Traditional Desserts.

For our Gourmet collection of traditional desserts, we exclusively use **the finest Italian ingredients** sourced from Italy's top regions.

Sustainable Indulgence

Every dessert in our collection is carefully handcrafted and we package them in **100% recyclable packaging** for a sustainable touch.



Handmade

Every product is created mixing industrial and artisanal methods.



The Italian Dessert Style

An exclusively Italian dessert with a hint of innovation.



How to serve:

Remove the desserts from the packaging, let it rest for 5 minutes, share and enjoy.



**Tartufo
Chocolate**
NET 2x3 oz (2x100g)



**Tartufo
Limoncello**
NET 2x3 oz (2x100g)



**Tartufo
Pistachio**
NET 2x3 oz (2x100g)



**Tartufo
Coffee**
NET 2x3 oz (2x100g)



**Lava Cakes
Dark Chocolate**
NET 2x3 oz (2x100g)



Tiramisù
NET 2x3 oz (2x100g)



**Gelato
Macarons**
NET 20.88 fl oz (624mL)



HOW IS MADE?

WATCH THE VIDEO

Gourmet Line

Via Emilia Italian Gelato.

With Via Emilia Italian Gelato, you'll enjoy a truly exceptional treat. Our gelato is meticulously **crafted in Sardinia**, the sunny Italian Island using only **all-natural, non-GMO ingredients**.

Perfect Recipe

Our recipes relies solely on **fresh milk, cream**, and a generous **percentage of distinctive ingredients** to create an unparalleled flavor experience.



Italian Fresh Milk

We use only raw milk and cream from Sardinia, famous for natural sheep and goat farming.



No Artificial Flavors

We employ the finest processes and ingredients leads to the creation of delicious gelato and sorbet.





Other flavors available:

Italian Espresso, Mango Sorbet, Milk Cream, Dark Chocolate, Roasted Hazelnut, Stracciatella.



Sicilian Pistachio Gelato
NET 16 fl oz (473mL)



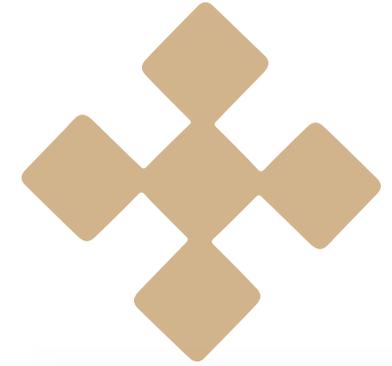
Sea Salt Caramel Gelato
NET 16 fl oz (473mL)



Velvet Strawberry Gelato
NET 16 fl oz (473mL)



Zesty Limoncello Gelato
NET 16 fl oz (473mL)



Why Special?

- Vegetarian
- NO GMO
- No Artificial Flavors
- No Artificial Colors

HOW IS MADE?

WATCH THE VIDEO





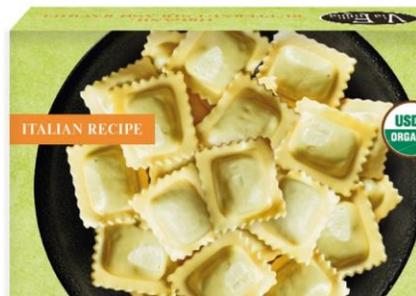
About Via Emilia Organic Line



Our Organic products combine the best of the culinary Italian heritage and a commitment to organic production. From Organic Pasta and Ready meals to Organic Value-added vegetables and Organic Pizza, we produce locally to enhance our territory and its remarkable biodiversity. Our products comply with organic regulations from around the world, such as USDA, JAS, and ICEA.



- Our products are **100% organic**.
- **Made entirely in Italy**, where biodiversity thrives.
- Vegetables are harvested at **peak freshness** to preserve all flavors and textures.



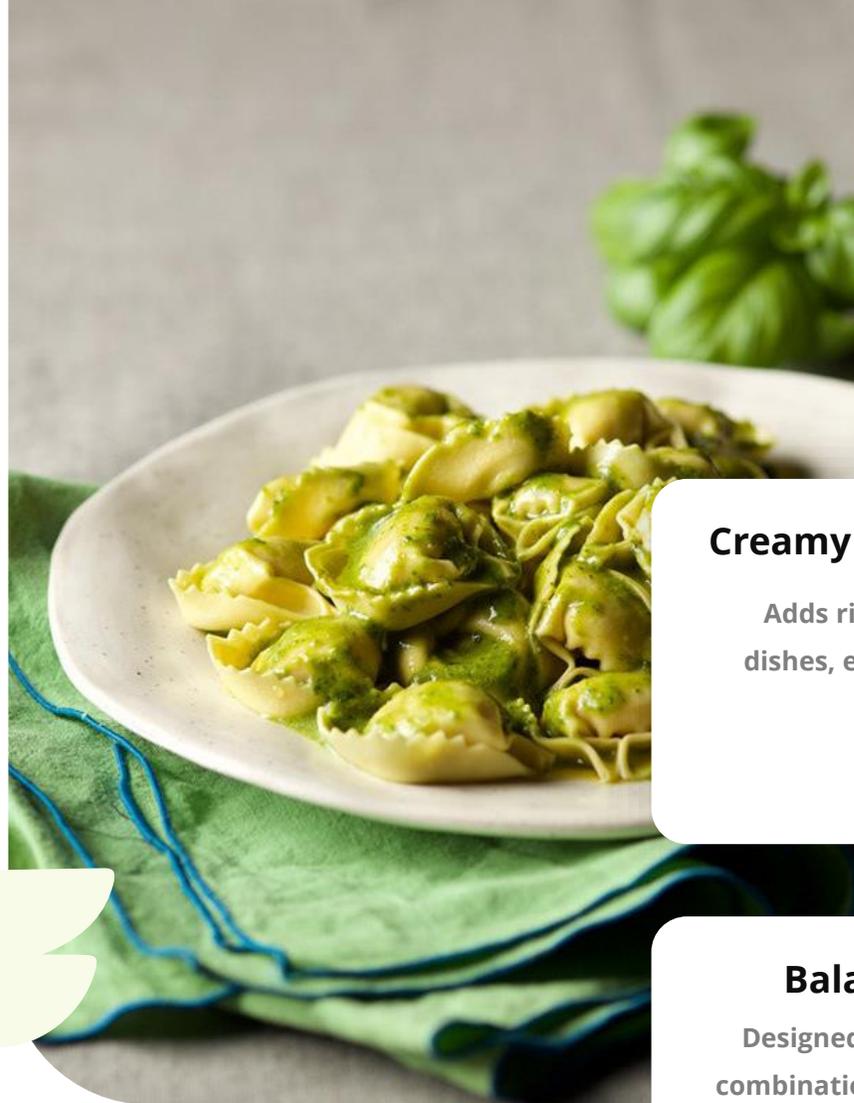
Organic Line

Via Emilia Meal Solutions.

Our pasta recipes are meticulously crafted in Italy by master pasta makers, drawing inspiration from **traditional local dishes**, occasionally infusing a twist in flavor to cater to a global audience, all while maintaining an unwavering commitment to quality.

Deliciously Organic

Our organic meal solutions not only encapsulate the rich culinary heritage of Italy but also provide **heightened flavors** and promote **sustainable practices**.



Creamy and Extra Sauced

Adds richness and depth to dishes, enhancing their flavor.



Balanced Recipes

Designed to provide a balanced combination of essential nutrients.



Cooking Methods:

Unpack the meal, place the tray in either the microwave or conventional oven. Allow the dish to cook. Stir and enjoy!



Mushroom Lasagna
NET WT 10 oz (284g)



Gnocchi Sorrentina
NET WT 9 oz (255g)



Ravioli Tomato & Peppers
NET WT 9.5 oz (269g)



Tortelloni Basil Pesto
NET WT 9.5 oz (269g)

Why So Special?

- Organic
- No GMO
- No Artificial Colors
- No Artificial Flavors
- No Preservatives

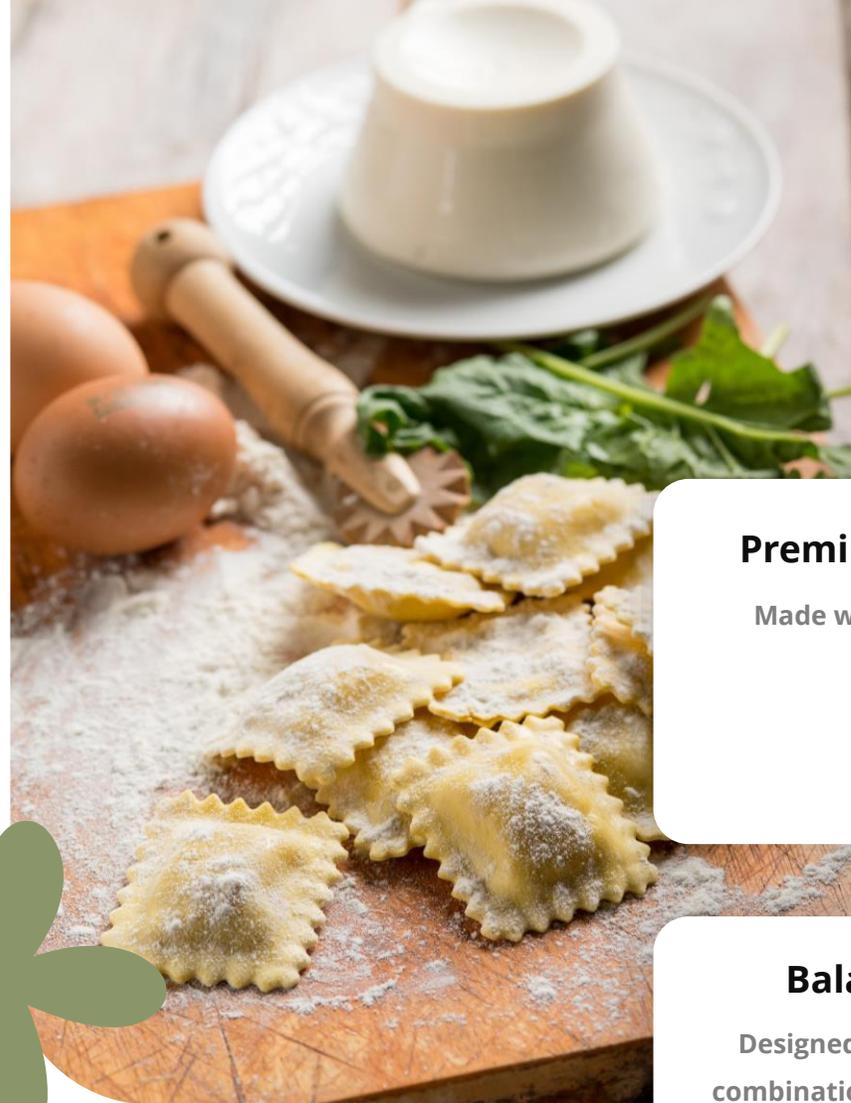
Organic Line

Via Emilia Stuffed Pasta.

Our Organic Stuffed Pasta is typical of Italian cuisine and offers a wide range of creative possibilities for meal preparation. These dishes offer a delicious **combination of thin pasta and a tasty filling** and are perfect accompanied by sauces or condiments to further enrich the overall flavor of the dish.

Pasteurized Pasta

All our stuffed pasta **are pasteurized and not pre-cooked**, which maintains the characteristic yellow color and organoleptic characteristics of egg pasta.



Premium Italian Pasta

Made with Italian top-quality filled pasta.



Balanced Recipes

Designed to provide a balanced combination of essential nutrients.



Cooking Methods:

Bring water to a boil, add salt, pour in the pasta, and wait until it's al dente. Drain and serve with your favorite sauce or a bit of butter and herbs (as we do in Italy).



Why So Special?

- No GMO
- No Artificial Flavors
- No Preservatives



**Ricotta & Spinach
Ravioli**
NET WT 8 oz (227g)



**Mushroom
Ravioli**
NET WT 8 oz (227g)



**Butternut squash
Ravioli**
NET WT 8 oz (227g)



**Burrata cheese & Basil
Saccottini**
NET WT 16 oz (454g)



**Eggplanta & Scamorza
Saccottini**
NET WT 16 oz (454g)



**Blue Cheese & Walnuts
Saccottini**
NET WT 16 oz (454g)

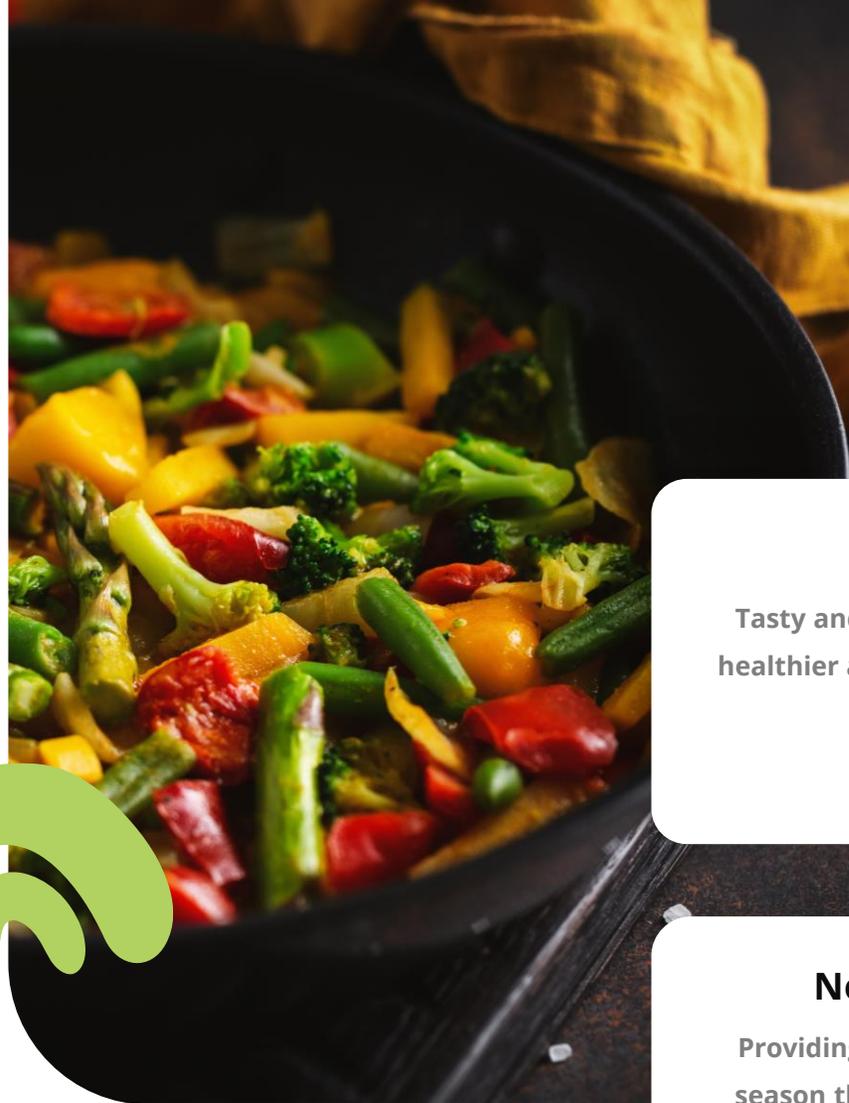
Organic Line

Via Emilia Veggie Sides.

Delight your senses and elevate your culinary experience with the introduction of a **revolutionary era of side dishes** that redefine the art of flavor.

A Versatile Convenience

We meticulously choose **premium vegetables** from seed to harvest, cultivating them in the fertile soils of Italy. Immerse yourself in a culinary experience that **perfectly balances health and indulgence.**



Vegan

Tasty and nutritious options for healthier and sustainable cooking.



No Salt Added

Providing versatility for you to season them according to your preference.



Cooking Methods:

Prepare them, in a skillet or directly in the microwave using their bag, then season and serve!



Rainbow Cauliflower
NET WT 12 oz (340g)



Grilled Vegetables
NET WT 12 oz (340g)



Zesty Blend
NET WT 12 oz (340g)



Rice Cauliflower
NET WT 12 oz (340g)

Why So Special?

- Organic
- No GMO
- No Artificial Colors
- No Artificial Flavors
- No Preservatives
- No Added Salt

HOW IS MADE?

WHAT THE VIDEO

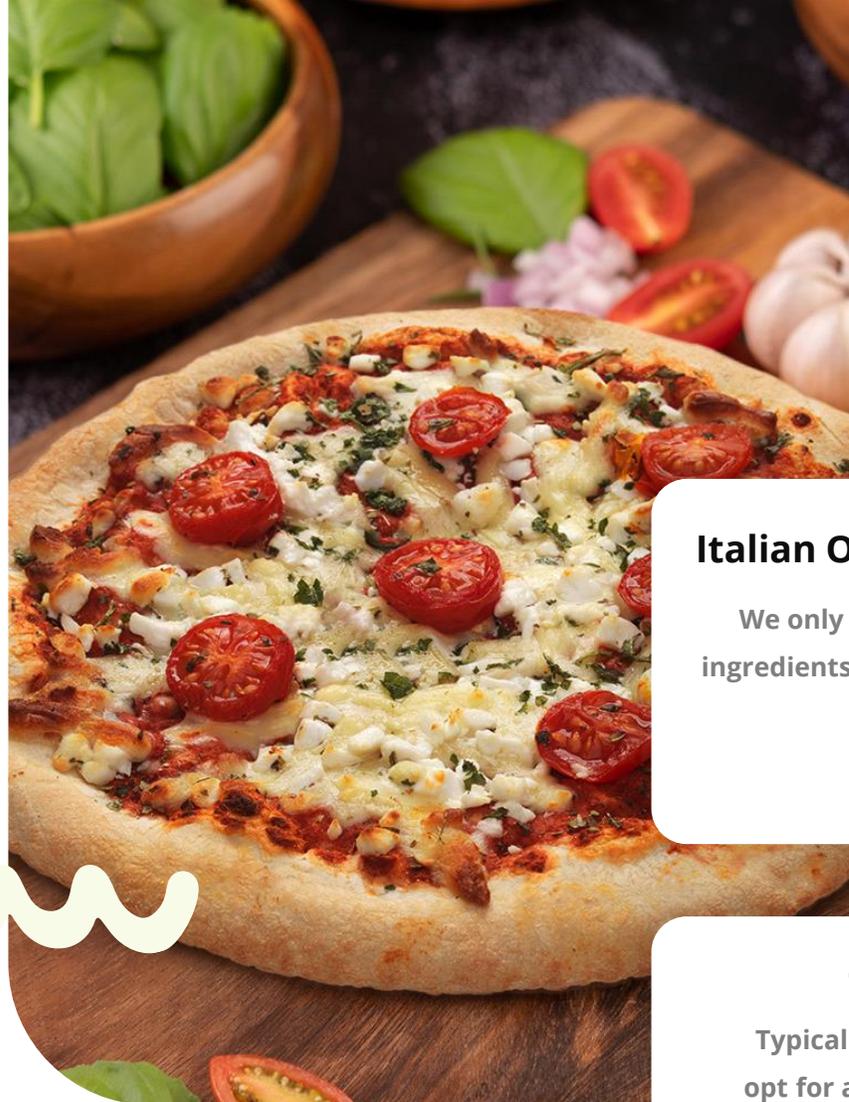
Organic Line

Via Emilia Pizza.

Via Emilia's thoughtfully and responsibly prepared frozen pizzas bring happiness and delight to any mealtime gathering. Our savory organic pizza features exclusively **all-natural, GMO-free, and organic ingredients.**

Experience Italy Organically

We strike a harmonious balance between meeting nutritional requirements and prioritizing the **well-being of our environment and community.**



Italian Organic Ingredients

We only choose Italian organic ingredients, for delectable toppings.



Thin Crust

Typical of Northern Italy, we opt for a thin and crispy crust.



Cooking Methods:

Remove the pizza from the packaging, place it in the conventional oven, bake, and enjoy.



Pizza
Margherita
NET WT 13 oz (369g)



Pizza
Gustosa
NET WT 12 oz (340g)



Pizza
Saporita
NET WT 12.1 oz (345g)



Pizza
4 Cheese
NET WT 12 oz (340g)

Why So Special?

- Organic
- No GMO
- No Artificial Colors
- No Artificial Flavors
- No Preservatives
- No Added Salt

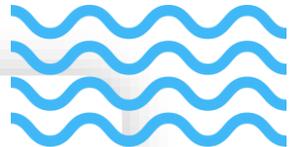




About Via Emilia Special Diet Line



Emilia Foods is committed to making its recipes accessible to all and collaborates with renowned brands in the gluten-free sector. Thanks to our innovative capacity, we offer high-quality products for special diets through the Via Emilia brand. We are confident in our ongoing commitment to innovation and quality.



- Crafted using gluten-free alternatives like rice, corn, quinoa, and low-carb vegetables or starches.
- Meticulously prepared in dedicated facilities to exclude allergens, ensuring a convenient and safe option for all.
- An inclusive line for all dietary needs.



Special Diet Line

Via Emilia Gluten-Free Pasta.

Our Gluten-Free Pasta represent the **authenticity of Italian pasta**, proudly made in Tuscany with **locally sourced ingredients** for those who appreciate both tradition and a gluten-free lifestyle.

Clean Label

Our short and clean label reflects our commitment to simplicity, allowing you to enjoy a pure and delicious pasta experience.



Al Dente Texture

Retains the texture and flavor of the pasta.



Lactose Free

For all our fillings, we use only natural Lactose-Free Dairy products.



Cooking Methods:

Bring water to a boil, add salt, pour in the pasta, and wait until it's al dente. Drain and serve with your favorite sauce or a bit of butter and herbs (as we do in Italy).



Egg Pasta
Spaghetti
NET WT 8 oz (227g)



Egg Pasta
Tagliatelle
NET WT 8 oz (227g)



Potato
Gnocchi
NET WT 8 oz (227g)



4 Cheese
Ravioli
NET WT 8 oz (227g)



Truffle
Ravioli
NET WT 8 oz (227g)



Pizzaiola
Girasoli
NET WT 8 oz (227g)

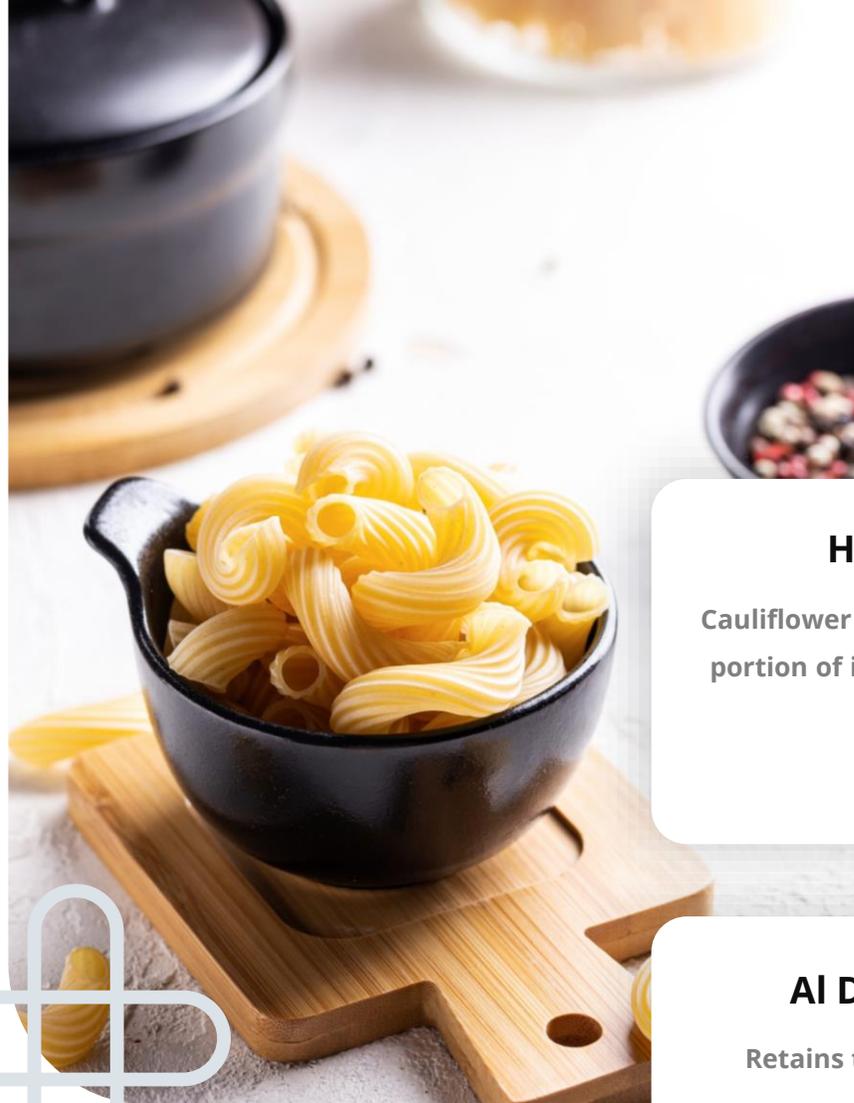
Special Diet Line

Via Emilia Cauliflower Pasta.

Via Emilia **vegetable-based pasta** is completely **free of gluten, lactose, and eggs**. Our Cauliflower Pasta is perfect for those on a gluten-free diet.

We made it!

Through extensive research, we've developed the **ideal blend** to achieve pasta with a flawless texture, making it an excellent choice for those seeking a 100% vegetable-based nutritional option.



High in Fiber

Cauliflower mix retains a substantial portion of its original fiber content.



Al Dente Texture

Retains the texture and flavor of the pasta.



Cooking Methods:

Bring water to a boil, add salt, pour in the pasta, and wait until it's al dente. Drain and serve with your favorite sauce or a bit of butter and herbs (as we do in Italy).



Cauliflower Elbow
NET WT 8 oz (227g)



Cauliflower Fettuccine
NET WT 8 oz (227g)



Cauliflower Gnocchi
NET WT 11.9 oz (340g)



Cauliflower Ravioli Ricotta & Spinach
NET WT 8 oz (227g)



Cauliflower Girsoli Butternut Squash
NET WT 8 oz (227g)

HOW IS MADE?

WATCH THE VIDEO

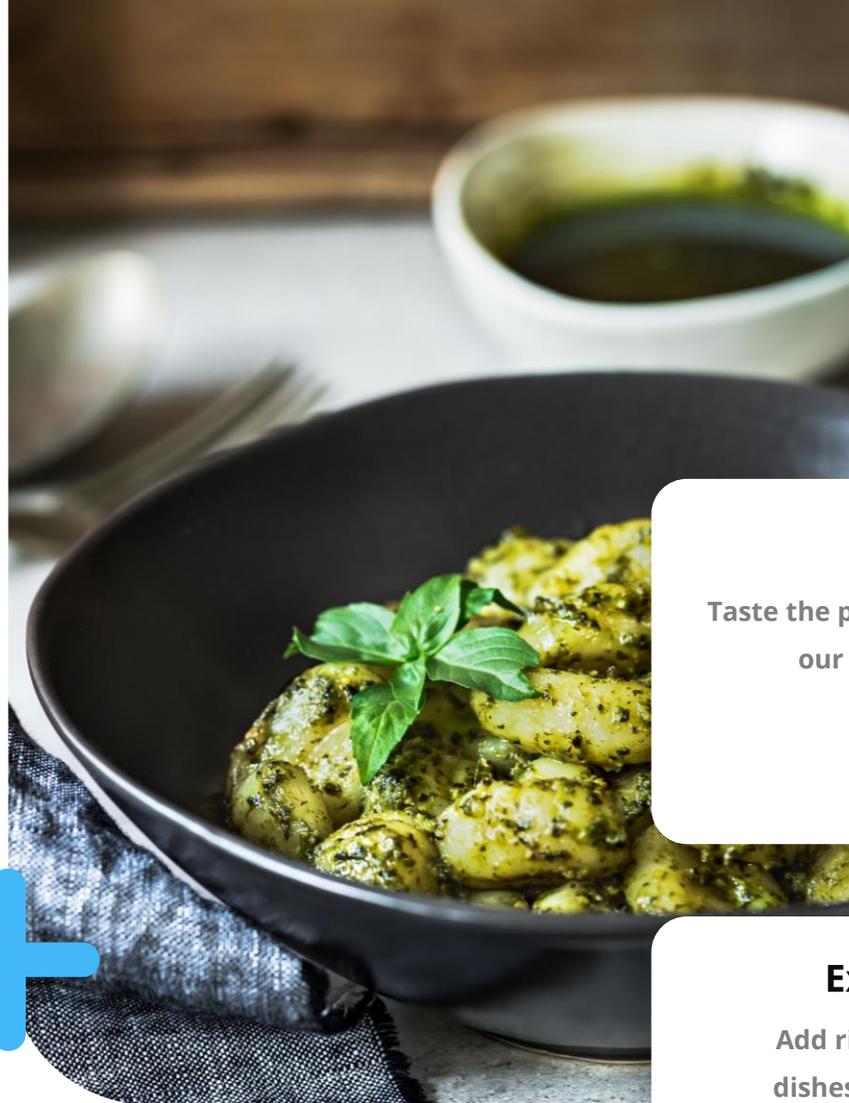
Special Diet Line

Via Emilia Gluten-free Entrees.

Our Gluten-Free Entrees are setting a **new standard** for those looking to meet the demands of celiac consumers and individuals following a **gluten-free diet**.

Healthy & Tasty

We rely on the finest ingredients and employ cutting-edge processing techniques and innovative recipes to ensure a top-quality product. Our commitment to delivering the **perfect texture** and **authentic flavor** shines through in every bite.



Egg Free

Taste the perfect veggie meals, with our cauliflower-based.



Extra Sauced

Add richness and taste to dishes, enhancing flavors.



Cooking Methods:

Open the package, pour into a pan or microwave-safe dish, and stir to combine the pasta with the sauce. Plate it and enjoy!



**Cauliflower Gnocchi
Basil Pesto**
NET 43.28 fl oz (800g)



**Cauliflower
Macaroni & Cheese**
NET 43.28 fl oz (800g)

Why So Special?

- Egg-Free
- Always Gluten-Free
- Vegetarian
- No GMO
- No Artificial Flavors
- No Preservatives

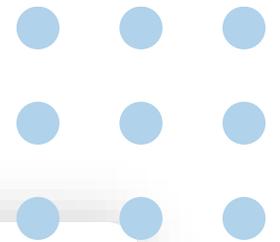
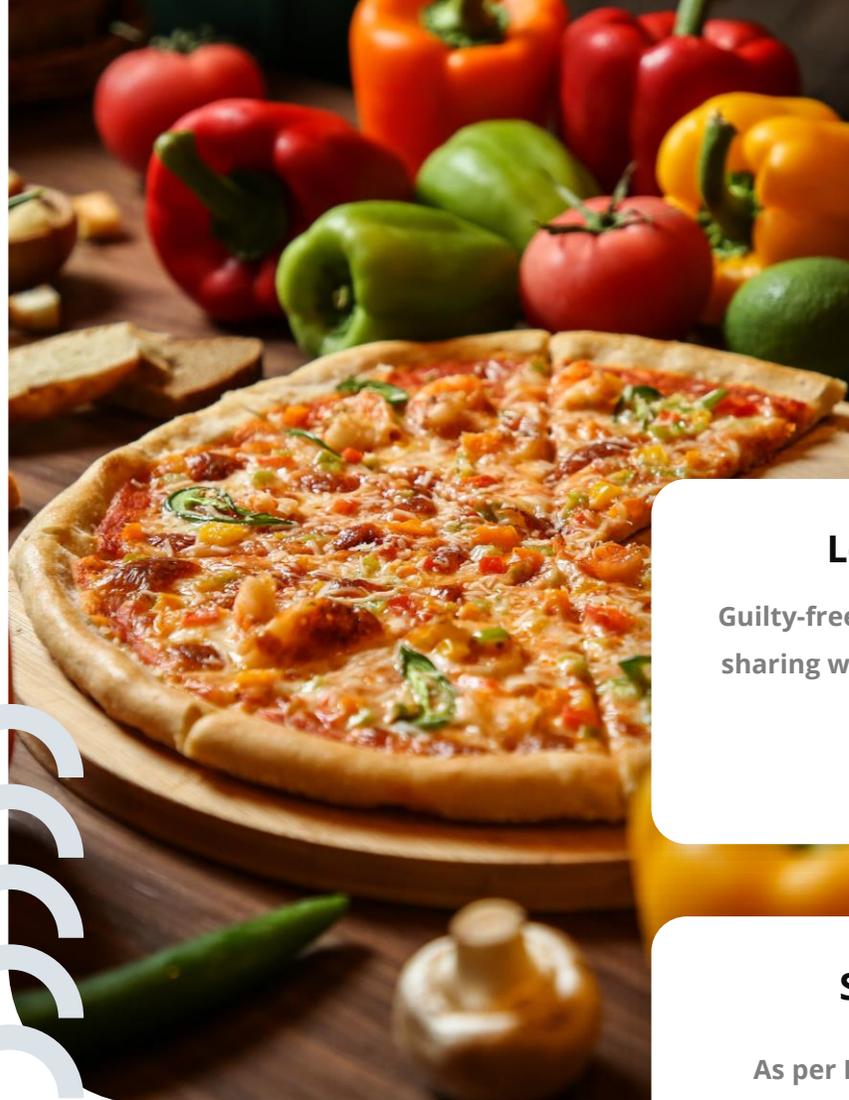
Special Diet Line

Via Emilia Gluten-Free Pizza.

Via Emilia takes pride in crafting frozen pizzas with care and responsibility, adding happiness and joy to any dining occasion.

Watchword Innovation

Our **innovative veggie crusts** are designed to satisfy even the heartiest pizza cravings while addressing various dietary needs and lifestyles.



Low in Carbs

Guilty-free experience, perfect for sharing with families and friends.



Stone Fired

As per Italian pizza tradition.



Cooking Methods:

Remove the pizza from the packaging, place it in the conventional oven, bake, and enjoy.



HOW IS MADE?

WATCH THE VIDEO



**Cauliflower Pizza
Crust**
NET WT 13 oz (369g)



**Cauliflower Pizza
Bell Peppers**
NET WT 12 oz (340g)



**Gluten free Pinsa
Margherita**
NET WT 12 oz (340g)

Why So Special?

- Always Gluten-Free
- Vegetarian
- No GMO
- No Artificial Flavors
- No Preservatives

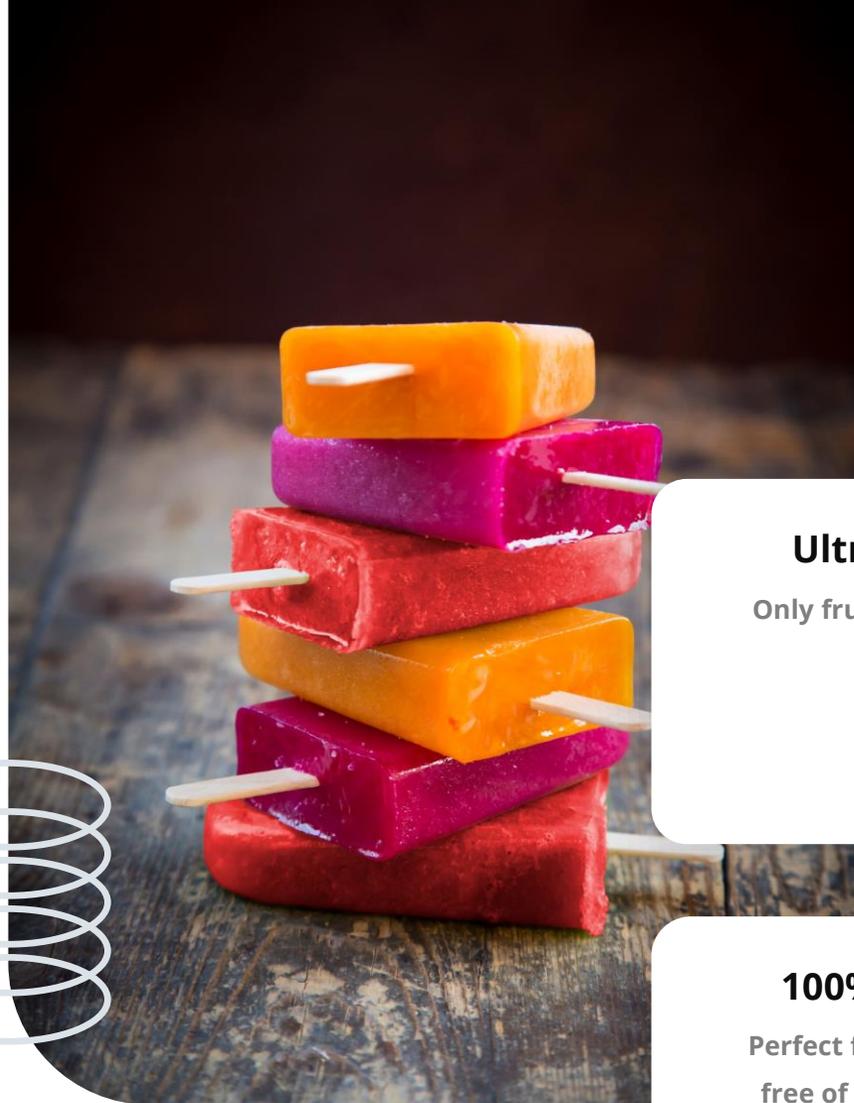
Special Diet Line

Via Emilia Fruit Bars.

Fruit Bars that combine the goodness of fruits and veggies for a nutritious addition to your snack time. These delectable, **frosty treats** are available in a variety pack featuring four delightful flavors, all crafted using only pure fruits and vegetables.

Guilty-free Indulgence

Our bars are exceptionally creamy and smooth, and entirely plant-based. Each bar is a mere **60 calories**, and made with **more than 40% of fruit puree**, it's like ta-king a bite of freshly ripe fruit.



Ultra clean label

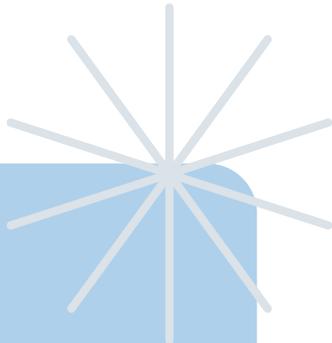
Only fruits puree, cane sugar
and water.



100% Plant Based

Perfect for any dietary needs,
free of gluten, milk of other
allergens.





Flavors available:

- Apples, Kiwi, Banana
- Peach, Passion Fruit, Mango
- Strawberries, Cherries, Raspberries, and Cranberries
- Berries, Carrots, and Pomegranate



Fruit Bars

8-2.4 fl oz BARS
NET 19.2 oz (570mL)



Why So Special?

- Always Gluten-Free
- Vegetarian
- No GMO
- No Artificial Flavors
- No Preservatives
- Lactose-Free

Thank you .



www.viaemiliafoods.com

Explore the captivating world of Via Emilia by visiting our website. Immerse yourself in a journey of culinary excellence, where each page unveils the rich heritage, exquisite flavors, and innovative creations that define our brand.





Contact Info

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